



EXTENSION[®] HealthID[™] Showcase

With increasing demands to migrate from a paper environment to an electronic environment, one area receiving much attention is information access. The complex and competitive nature of the healthcare system and an increasingly mobile environment has challenged providers to develop methods to efficiently access accurate, up-to-date information.

Smart cards offer a prime solution. Automated processes that capture and store patient data help eliminate duplicate records and the common request for patients to fill out the same information at multiple points during their care experience. With one swipe of a smart card, patients can verify and update their data upon arrival. Positive patient experience builds brand loyalty and awareness within the community, creating opportunities to positively impact revenue.

Frontline staff responsible for registration and admittance of patients also benefit from a smart card program that allows easy access to information systems, decreased reliance on paper, and an increase in data accuracy. Staff and clinicians are assured delivery of accurate information on their preferred web-enabled device. Solutions are scalable to as small or large as necessary, and also include the option to store medical information on the card.

With a properly implemented and customized automated system, hospital and patient communities stand to recognize significant value within the continuum of care.

AHA Solutions' Due Diligence Process

By applying a formal due diligence process consistently, AHA Solutions identifies products and services that help hospitals achieve excellence in the work they do and the business they're in. So when facing buying decisions, hospitals look for the AHA Endorsement Seal and are confident that the product and its vendor have been assessed by the AHA using this consistent due diligence process, and that each has met our high standards.



EXTENSION

Why does AHA Endorse EXTENSION® HealthID™ Smart Cards?

Security: It is critical that a viable smart card program include appropriate security measures. EXTENSION was able to distinguish themselves in this area. Without adversely impacting workflow or general use, they have incorporated the requisite authentication techniques necessary to secure a smart card program.

The HealthID security solution is powering the largest healthcare smart card program in the U.S. at Mount Sinai Health System in New York.

Ease of Implementation: HealthID is offered as a network appliance. Efficient implementation processes capitalize upon existing system core functionality and workflow.

Healthcare Expertise: EXTENSION demonstrated a valuable level of healthcare knowledge and organizational stability. This critical knowledge is evident in the EXTENSION HealthID solution, a core component of the program that allows integration within a wide range of hospital department systems.

Comprehensive Solution: EXTENSION's ability to provide a 'pre-packaged' smart card solution provides a level of clarity and ease of use and implementation not readily available at this time. Many solutions reviewed by AHA Solutions provided components of an overall smart card program, but not a comprehensive solution.



The Solution: EXTENSION® HealthID™

EXTENSION HealthID is a pre-packaged smart card solution that is integrated and deployed within healthcare facilities, systems and networks. The system provides fast and accurate patient identification and information exchange improving the patient experience and clinical workflow. Provided as a stackable and scalable network appliance, HealthID includes the EXTENSION appliance, smart cards, and card readers.

HealthID is integrated with existing scheduling, registration, clinical and financial systems through a gateway and interface engine that uses HL7 and web services to communicate with applications and external devices such as web-enabled mobile phones. A web-based administrative interface lets hospitals customize operational processes including patient registration, discharge, and billing. Smart cards store patient information for access by the system. A Public Key Infrastructure (PKI)-enabled encryption mechanism ensures data security. Each patient issued a smart card receives a private PIN in order to access their information.

Benefits of the HealthID™ Smart Card Solution

Patient

- Electronic self-registration
- Streamlines registration and signing of HIPAA forms
- Accurate patient identification
- Serves as a portable health record

Clinician

- Improves clinical workflow
- Enhances physician satisfaction
- Accurate patient identification

CEO

- Enhances physician and referring physician satisfaction
- Builds brand loyalty and brand awareness in community
- Streamlines operational processes
- Improves clinical workflow
- Ensures patient data is secure

CFO

- Reduces administrative costs
- Affordable solution for preventing fraud, patient misidentification and delayed or denied insurance claims
- Improves relationships with insurance payors as insurance fraud and duplicate claims are significantly reduced or eliminated
- Simple pricing and packaging model

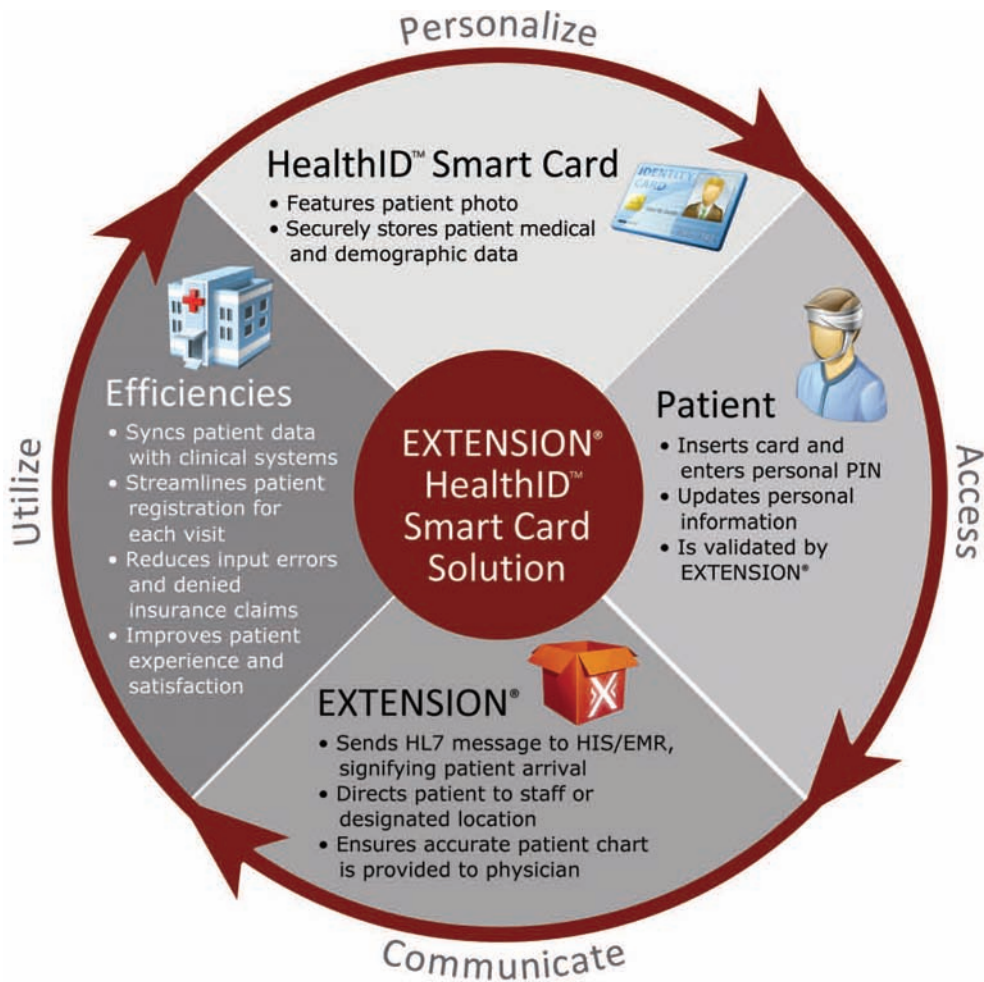
CIO

- Supports patient privacy and data security
- Ensures patients are accurately linked to their personal health records
- Provides gateway and interface for HL7 and web services to communicate with applications and devices
- Stackable and scalable as needed
- Incorporates PKI-enabled authentication
- HIPAA compliant

Revenue Cycle

- Captures correct patient data during self-service registration
- Reduces reduplication entries and administrative costs to correct mistakes
- Improves relationships with insurance payors as insurance fraud and duplicate claims are significantly reduced or eliminated
- Enables electronic self-service patient information changes
- Eliminates human-input errors for insurance processing
- Streamlines patient signing of HIPAA forms

The Advantage: Efficient, Integrated Implementation



WHAT DO USERS SAY?

“Accurate patient identification is a critical issue in healthcare especially as we expand the use of electronic medical records and health information exchanges. These new health cards will ensure that patients are securely and accurately linked with their personal medical information across multiple institutions and care providers, reducing administrative burdens, improving patient care and satisfaction.”

– Paul Contino
Vice President of Information Technology
Mt. Sinai Medical Center

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AHA Solutions, Inc. is a resource to hospitals pursuing operational excellence. As an American Hospital Association (AHA) member service, AHA Solutions collaborates with hospital leaders and market consultants to conduct product due diligence and identify solutions to hospital challenges in the areas of finance, human resources, patient flow and technology. AHA Solutions provides related marketplace analytics and education to support product decision-making. As a subsidiary of the AHA, the organization convenes people with like interests for knowledge sharing centered on timely information and research.

AHA Solutions is proud to reinvest its profits in the AHA mission: creating healthier communities.



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